



7th November, 2024

Corporate Relationship Department
 BSE Limited
 Phiroze Jeejeebhoy Towers,
 Dalal Street,
 Mumbai - 400001

2. Manager – Listing
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051.

Sub.: Q2 FY 2024-25 Financial Results Conference Call – Investor Presentation

Ref.: 1. Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

2. BSE Scrip Code- 500165, NSE Symbol - KANSAINER

Dear Sirs,

Further to the intimation done by the Company on 29th October, 2024 with respect to the conference call to be hosted by the Management of our Company on Friday, 8th November, 2024 at 11:00 hrs India Time to discuss Q2 FY 2024-25 Financial Results of the Company, we are enclosing herewith an Investor Presentation.

For KANSAI NEROLAC PAINTS LIMITED

G. T. GOVINDARAJAN COMPANY SECRETARY



NEROLAC

Investor Presentation Q2 2024-25 (8th November 2024)



Disclaimer

This presentation may contain statements which reflect management's current views and estimates and could be construed as forward making statements. The future involves certain risks and uncertainties that could cause actual results to differ materially from the current views being expressed. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments



- 1 Nerolac Story
- 2 Business Environment
- 3 Business Update
- 4 Financial Performance
- 5 Risk and Outlook





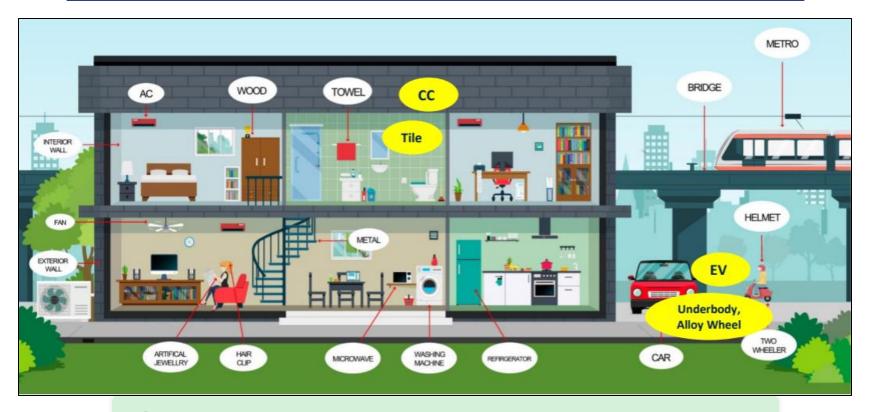
1. Nerolac Story





Purpose: Create environments for a healthy and beautiful future.

Vision: We design solutions that protect, inspire and touch lives everyday of 26



ESG: Water Positive, Emission reduction, Green energy



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WE ARE A POWERHOUSE OF PAINT

BRAND NEROLAC:

2nd STRONGEST BRAND THE NEROLAC JINGLE

INNOVATOR'S SPIRIT:

JAPANESE TECHNOLOGY

LEADERS IN INDUSTRIAL

PAINT+ PRODUCTS IN DECORATIVE





2. Business Environment





Business Environment Q2 2024-25 Page 9 of 26

Stable Demand in Automotive



Infrastructure Growth



Decrease in Crude Oil Price



Good Monsoon



Geopolitical Challenges



Rupee Depreciated





3. Business Update

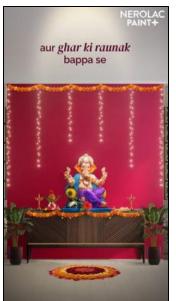




Marketing and Media Campaigns Page 11 of 26





















Decorative – New Product Launched in H_{2 age 12 of 26} NEROLAC

EXTERIOR EMULSION



WOW WHITE RANGE



INTERIOR EMULSION



WOOD FINISH & CONSTRUCTION CHEMICAL











Decorative Highlights

NEROLAC

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New Product

- ➤ New product contribution >10% of Decorative Business
- Launched 10 New Products in Q2

□ Paint+

Uptick in saliency

■ New Business

 Continued strong performance in Construction chemicals, Water proofing & Premium Wood-finishes.

☐ Project/ Institutional Business

Continued double digit growth in Project Business

Premiumisation

- Premium segment did better
- Degrowth in putty and distemper

□ Distribution Network

- Added 2000+ Dealers
- Nerolac NextGen Shopee and Shop in Shop network 250+

□ Services

➤ Excellent consumer response to the Nxt Gen Painting services value proposition and our Illuminati program for Architect & Interior Designer leading to >3% of Decorative sales.





Innovation – Leveraging new technologies in product development,

Decorative

- Wow White range of Exterior Emulsion having superior Whiteness & 15% higher coverage.
- Nxt Gen product portfolio expanded to cover more products.
- In Wood Coating portfolio, we have introduced a new series of PU range of products (Sealer, Clear, Matt, Glossy) at an attractive price point and features.

Industrial

- Developed SFX PU High Solid Clear Coat to achieve high aesthetics on premium model of 2W
- Expanded PU Monocoat range against conventional two coat system, achieving excellent workability
- Developed casting sealer having Excellent Corrosion Resistance for Tractor to overcome field failures of paint peel off due to severe conditions during puddling operation in combination with fertilizers
- Got approval for IP Net Coating system for Mumbai Metro Line
- Got approval for ROHS Compliance Coil Coating products from key customers



Marquee Projects

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India International Conventional Centre -YASHO Bhoomi (Delhi)





Railway Station (Delhi)



Airport Flyover (Varanasi, UP)



Wankhede Stadium(Mumbai,MH)



Decorative Media Accolades

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3 E4M Real Time Awards (1 Gold & 2 Silver)

- Best Paid Search Ad Campaign
- Best use of Technology
- Best Digital Campaign

Front Benchers 2024 (Bronze)

Performance Marketing

2 Imagexx Awards (1 Gold & 1 Silver)

- Best Omnichannel Marketing campaign
- Emerging Technology Integration

Quoraverse

Most Impactful Campaign on Quora



Industrial Highlights



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Automotive









- Deployed Superior technologies to provide unique products that meet customer's specific requirements.
- Increased saliency of Business from New Segments in Auto



 Witnessed higher Retail traction and Improved Channel Participation in conventional segment

Performance Coating

Auto Refinish





Liquid

 Witnessed strong growth led by High Performance Coatings

Powder

 Witnessed modest growth led by White Goods and Electrical appliances



Prominent Projects in Industrial

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Mumbai Coastal Road (Mumbai, MH)



Bullet Train Bridges



Trans Harbour Link (Mumbai, MH)



Vande Bharat Train

Investor Presentation 8th November 2024-25



CSR Initiatives

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Community Development



Annapurna Project -

Focused on developing women farm entrepreneurs among marginal women farmers in Juvaad Island, Chiplun, Ratnagiri, Maharashtra.



"Nourishing Health, Empowering Lives"-

Distributed Nutrition Kits to TB patients under Pradhan Mantri TB Mukta Bharat Abhiyan

Support to Devotees visiting Shri Goindwal Sahib Mela





Free First Aid Camp for 4 days

Vibrant painting on roadside polls



Road patch work for safe passage



4. Financial Performance





Financials Standalone Q2 & H1 FY 24-25 NEROLAC

Rs. In Millions	Q2 2023-24	% to Net Revenue	Q2 2024-25	% to Net Revenue	H1 2023-24	% to Net Revenue	H1 2024-25	% to Net Revenue
Net Revenue	18456	100.0	18638	100.0	39167	100.0	39141	100.0
Material Cost	11873	64.3	12310	66.0	25273	64.5	25228	64.5
Operating Expenses	3884	21.0	4178	22.4	7857	20.1	8419	21.5
PBDIT	2699	14.6	2150	11.5	6038	15.4	5494	14.0
PBT Before Exception Item	2439	13.2	1921	10.3	5485	14.0	5155	13.2
Exception Item	-	-	-	-	6613	16.9	-	-
PBT After Exception Item	2439	13.2	1921	10.3	12097	30.9	5155	13.2
PAT	1799	9.7	1302	7.0	9237	23.6	3713	9.5

Growth (Q2 2024) - Net Revenue: 1.0% PBDIT: -20.3%, PBT: -21.2%

Growth (H1 2024) - Net Revenue: -0.1% PBDIT: -9.0%, PBT before exceptional: -6.0%



Financials Consolidated Q2 & H1 FY 24-25, NEROLAC

Rs. In Millions	Q2 2023-24	% to Net Revenue	Q2 2024-25	% to Net Revenue	H1 2023-24	% to Net Revenue	H1 2024-25	% to Net Revenue
Net Revenue	19565	100.0	19514	100.0	41133	100.0	40844	100.0
Material Cost	12600	64.4	12884	66.0	26561	64.6	26362	64.5
Operating Expenses	4233	21.6	4510	23.1	8525	20.7	9068	22.2
PBDIT	2732	14.0	2119	10.9	6047	14.7	5415	13.3
PBT Before Exception Item	2403	12.3	1828	9.4	5352	13.0	4909	12.0
Exception Item	-	-	-	-	6613	16.1	-	-
PBT After Exception Item	2403	12.3	1828	9.4	11964	29.1	4909	12.0
PAT	1755	9.0	1198	6.1	9095	22.1	3446	8.4

Growth (Q2 2024) - Net Revenue: -0.3% PBDIT: -22.4%, PBT: -23.9%

Growth (H1 2024) - Net Revenue: -0.7% PBDIT: -10.5%, PBT before exceptional: -8.3%

Subsidiaries

Nepal

- Registered sales growth despite challenging environment
- Slight improvement in economic conditions
- Better product mix and control over overheads resulted in improved EBITDA

Bangladesh

 Net Sales de-grew during the quarter due to socio-political and socioeconomic issues and floods in the eastern part of the country

Sri Lanka

- Net Sales de-grew
- Margins are impacted due to challenging environment



5. Risk and Outlook



Risk and Outlook

Risk

- Rupee depreciation will increase cost of imports
- Uncertain Geopolitical conditions

Outlook

- As per RBI bulletin,
 - Rural demand is trending upwards while urban demand continues to hold firm.
 - Investment activity remains buoyant, with government capex rebounding from a contraction observed in the first quarter.
- Passenger Vehicle: New launches and high retail discounts are expected to provide some relief on inventory front. Demand expected to be stable.
- 2-Wheeler:Expected to continue the demand momentum.
- Performance Coating is expected to remain strong on the back of a good order pipeline
- Raw material prices have gradually started softening





